

Journalism and Mass Communication Honours & General (JORA & JORG)

Course Outcome: -----

By the end of this course, students will be able to meet all professional requirements to get suitable assignment in the Job market. They can get in touch job areas like, professional research, print media, electronic media, new media and corporate communication, film making (both documentary and feature). Students would be able to relate to the emerging trends in the field of journalism & Mass Communication. Further more Students would be able to gain conceptual and theoretical knowledge of Journalism and Mass Communication, and learn to think critically about issues and topics of the subject.

Program Description: -----

This course program is designed to introduce students to the study of both theoretical & practical sections. The course covers a variety of genres including Communication Theories and Cultural Studies, Print Media Journalism, Radio Journalism, TV Journalism, New Media Journalism, Mobile Journalism, and Advertising & Public Relations. Hands on practice on Still & Video photography, Cinematography, Film Making and Anchoring etc. help students to become truly professional. All these are designed to locate detailed historiography and global cultural contexts of communication and cultural studies. To help students become more skilled and knowledgeable consumers of media content. To develop students' understanding of the relationships among communication, mass communication, culture, and those who live in the culture.