ENTREPRENEURSHIP DEVELOPMENT AND BUSINESS ETHICS

2nd Year – 4th Semester • Paper – CC 4.1 Chg 2019 Examination Paper Solved

Group -A due to the Group -A due to to	(1 × 20 = 20 marks)
Among the following which is not recognised as type of layout (a) Programme layout	
(b) Product layout	ac 2 act (2)
(c) Process layout	penn continues
A to all learness	Wash in the following is consulere
Among the following which one is the last step in Control?	. somelquist in sealet (4)
(a) Taking corrective actions	• semini (an earth) (d)
(b) Identifying causes of deviation	(c) Ethics in marketing
(c) Measurement of performance	spark in the (b)
(d) Establishment of standards	The business othics is
Knowledge, efficiency, experience of the employees are know	n as gradie resource. 183 (6)
(a) Human	സംസംവിടർ in സാസ്ട്രീം (ൾ)
(b) Intellectual	. නක් / to ක්ස්ට් (ව
(c) Venture	(d) Filmes of beliefs .
(d) Physical	The concept 'Tripple Bottom Line'
	(a) Social responsibility of Company
4)The English term 'Ethics' originates from –	(d) Company relationstration
(a) Greek	(c) Lihics of Company
(b) Latin	(ii) Ethical behaviour of Company
(c) French (d) Hibru The part of the condition of the coldest family business in the coldest	Personal loyalties, economic respon
From the available information the oldest family business in	(a) Frances
(a) Barone Ricasoli	page 155
(b) TATA Iron & Steel Company	references in
(c) East India Company	2000
(d) Kongo Gumi.	important?
(d) Kongo Gumi. Among the following which reason of conflict is very much	520 J. 1830 A. 32 183
(a) Roles & responsibilities of family members	* 10 ° 9 ° 20
(b) Ownership	At the second of
(c) Accountability	DEC.

(d) All of these

				-
7.	Am	ong the following which is not considered as government stimulation of entreprener	ırship	?
	(a)	Technological change & innovation	•	
	(b)	Reduction of Tax		
3	(c)	Opportunity to flourish full potential		
	(d)	Lowering the rate of interest		The second second
8.	Am	ong the following alternatives select such person who is considered as Angel Investo	r.	
	(a)	Rakesh Jhunjhunwala	•	
	(b)	Sharad Sharma		
	(c)	Sunil Kalra		
	(d)	All of them.		
9.	Wh	nich of the following is considered as scope of business ethics?		
- 0	(a)	Debica in assemble		
		Ethios in Finance		
		Ethics in marketing		
		All of these		4-130-1
10	The	e business ethics is —		
10.				122
		Ethics of responsibility and analysis and the same and th		4
		Debias of walking		
		Ethics of beliefs		, ,
			n i j	
11.		e concept 'Tripple Bottom Line' relates to the evaluation of –		(0)
		Social responsibility of Company - more sounding to be the left and the sounding to the soundi	100	uff llg
			(- (1)	(E)
		Ethics of Company	111.11	
			अन्द्राची	
12.	Pe	responsibilities, legal responsibilities these are the	5 ,-1	of
		Features		, Y.
		T		
		Types grante 2.1 garding 2.1 g		
13.	Th	e English word 'Entrepreneur' originates from —	e Tile	. 17.
	(a)	Latin word		£ (

(c) French word

(d) German word.

14.	wi	hich one the following is not considered as component of resource mobilization?			
	(a)	Resource Identification	o iniv	9 1	
	(b)	Seeking out new resources			
	(c)	*	1 11		
	(d)) Identification of resource provider.	(/))	
15.	Ву	y which capital, a new entrepreneur can collect 'Seed Capital'?	1 16)	
	(a)) Equity Capital	sin :	1 3	
	(b)) Venture Capital			
	(c)	Angel Investment acade gradual land.	9 (6)	
	(d)) Working Capital	1 1,	}	
16.	As not	s per MSMED Act, 2006, investment in plant and machinery of more than ₹ 25 la	kh bi	ut do	es
	(a)	ot exceed ₹ 5 crore, is known as the tradequal beam and all doof we garwelled and gr) Medium Enterprise	e int orter	o is	
	` ') Micro Enterprise			
	` ′	Small Enterprise quivassana quivassana para la mara visual en equa	10	ï	
) Service Enterprise The commendation to a regolding with a grouper band dilection in	())	
17.		is a cooperative attitude of a number of people who are related to each	h of	her c	. m
111-f	son	me basis. , the purpose of a burning of people will are related to take	rom /		-
	(a)) Attitude	01:11		
	(b)) Morale Isboni sesičand in smili			
	(c)) Integrity			
	(d)	Honour.			
18.	In e	ethical dilemma the toughest choices are right versus			
	(a)	oral 18500 valualion, intoder by ding reagable ed	title.	1	-
) Right to the transfer of the state of the	. 7		
	(c)	Unethical issues		12.3	
	(d)) Irrelevant issue	-	17	
19.	Am	mong the following which is accepted as workplace ethics?		3.1	
) Trustworthiness	11 1	(~)	
) Integrity	al. n	** j	, 5
) Fairness			
) All of these			
20.		is a process by which the people of the world are incorporated into a	ingl	e wo	rld
	soc	ciety.			
) Globalisation			
) Democracy			
) Bureaucracy			
) Ethics.			

- 1. Which alternative you consider proper in respect of features of Angel Investors?
 - (a) They invest their own fund
 - (b) They procure finance from the public to invest in venture
 - (c) They give loan to any venture in easy term
 - (d) All of the above.
- Which content is mentioned at the first stage of project proposal?
 - (a) Information relating to entrepreneur
 - (b) General Information
 - (c) Description of goods
 - (d) None of these
- if a no Ni Ni D Acc June, in escuent in plant and reachines of more Among the following which is the most important influencing factor of the advantages of 3. entrepreneurship?
 - (a) It increases cost
 - (b) Helps in development of entrepreneurship
 - (c) Ensures health and security of the employees of entrepreneurship
 - (d) Helps in marketing.
- 4. Among the following which one is not considered as fundamental problem of a start-up business?

is a conpermise attitude of a number of people who

- (a) Failure of business model
- (b) Problem in getting good employee
- (c) Problem in getting Angle Investor
- (d) To combat the competitors.
- 16 in eiftige? If the arma the reapplical chalces are right versus 5. Fraudulent asset valuation, insider trading, securities fraud leading to manipulation of the financial market and disproportionate executive compensation etc. are examples of lapses in:
 - (a) Product quality
 - (b) Legal compliance
 - (c) Corporate governance
 - (d) Human Resource Management.
- 6. (a) Justice vs. Mercy
 - (b) Truth vs. Loyalty
 - (c) Individual vs. community

Among all the above issues which alternative of the following helps in the context of decision making?

following which is accepted as northplace chiles?

- (a) Right vs. Right '
- (b) Right vs. Wrong
- (c) Wrong vs. Wrong
- (d) Right vs. Mistake

7.	(a) The o	organisation shows infla y an employee gets.	ted amount of salary in comparison with actual amount of
			nveyance to the preferred employees.
	All the ab	ove unethical practices a	re connected with the department —
	(a) 1 man	ee department	(1.11.17. Live department,—1.11.17. Live dep
onl.		ng department	
		8 aspartment	13 And are the following wireds institution of argumentons defends.
	(d) Marke	eting department	
8.	If it is not	possible to select qualifi	ed employee due to internal polities, it is known as —
	(a) Official	ilear work	Saranthi jiri sharrasa isa sa sa
	. ,	nce of values	tampan di manarin in ing man india da
дd	(c) Uncul (d) Abser	tural work	16 West than the forced Wob. Mindel in endia of 20th Century Compared and Industry (FI) J. 12.
9.	Under wh	ich type of values educa	tion and intellectual pursuits belong?
	(a) Instru	mental values	$M_{\rm c}^{\rm cont} = a_{\rm c}^{\rm cont} \left((0.011 + 0.000) \right)$
	• •	inal values	u sato at tea met 1935
		tial values	nanga Kapang ampake padare dag
115	(d) Eterna	al values. u Proquir as 34	17. Among the feithward attractives which one does not gen-
10.		/alue + =Eth	nics. The second first second (b) the second (b) th
	(a) Know	C	nomi, com in o (n) (c) Mantanian Mantanian reserved all membranes
	(b) Conce	•	(b) Coccident of the particle of the second of the control of the
	(c) Behav		
4			1. The bishess which is formed by two or more persons at
11.		l be the amount of mini um size of service enterp	
	(a) ₹ 10 l	lakh and ₹ 2 crore	e e e e e e e e e e e e e e e e e e e
	(b) ₹ 2 cr	rore and ₹ 5 crore	bundar 26 f. j. i. card siba (k. j.a)
	. ,	lakh and ₹ 1 crore	
	(d) ₹ 2 cı	rore and ₹ 6 crore to the p	19 While of the following is not enconfecism of a marketin
12.	Which of	the following is not a fa	ctor for selecting location of a business enterprise?
		lability of raw material	nelignmental section to the first term
	(b) Proxi	imity to market	gengmissen one country of the granting of the granting granting granting of the granting gran
	(c) Profi	tability	
	(d) Easy	availability of efficient la	bour force. northeda an pegale mathemagne, an deman an April 10.
13.	Among to	he following which is not	considered as internal source of finance in entrepreneurship?
	(b) Fami		
		el investor	
	_	istributed profit	au Haber to

14.	How many persons are required to constitute village bas	sed self-help group?
	(a) 10 women	
	(b) 20 women	
	(c) 10 to 20 women	
	(d) 10 to 15 women.	
15.	Among the following which institution or organisation of bator?	loes not come under the purview of Incu-
	(a) University	
	(b) Municipality	and a district the second of t
	(c) Government Department	
	(d) Organisation involved in economic development.	
6.	Who was conferred Role Model in India of 20 th Century Commerce and Industry (FICCI)?	by the Federation of Indian Chamber of
	(a) Ratan Tata	and the second second second
	(b) Dhirubhai Ambani	B.5
	(c) Sanjib Goenka	
	(d) Prince Dwarkanath Tagore.	. ee da di mi
7.	Among the following alternatives which one does not qu	alify as importance of entrepreneurship?
	(a) Capital Formation	en '- culus' he
	(b) Creation of employment	
	(c) Maintaining balance of regional development	1 1
	(d) Creations of monopolistic market.	· · · · · · · · · · · · · · · · · · ·
8.	The business which is formed by two or more persons a	
	is known as family business.	to be a will be the name in wife means.
		whenes as a series for the form of the fig.
	(b) Financial	
	(c) Tax related	sando Orași și fili
	(d) Production	Prompto we are the first
9.	Which of the following is not characteristic of a marketi	ng plan?
	(a) It should be flexible to noise in gaineter of no	tild i I med gulendag, salt to food 2001
	(b) It should be long and detailed	mark and make a stability to the time.
	(c) It should be based on facts and valid assumption	toargue of the state of
	(d) It should provide strategy.	gn1. 4c.
20.	Idea generation, preparation stage, incubation stage, ill	
	(a) Control Process	The adulated and reserve
	(b) Management Process	
	(c) Process of behaviour	4
	(d) Creative Process.	Alexa.

19 Paper	Solved
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19 Paper Solves	7
The business environment that original being of different areas, is known as	nates from the interaction of different countries or human
(a) Unethical culture	AR in a second
(b) Cross culture	enter a service de la companya del companya del companya de la com
(c) Integrated culture	Maria de la Maria Guilla e de la companio della com
	" " (Contagnation in the Contagnation of the C
	Target Company of the
2 In which year Sarbanes-Oxley Act wa	
(a) 1902	e i i same septembrio de la la la compansión de la compan
(b) 1982	
(c) 1992	" And Mora to Existence of the contraction of the c
(d) 2002 Corporate code of ethics is a	. Ši posees višete a person informs o e theher of make strangd seg is valled :
(a) Formal document	The second secon
(b) Unwritten document	gm wr lite is the Religion
(c) Cultural document	
(d) Social document	
The state of the s	Colfficed early and recognized in the northwest in Science 404 and the recognized in the second science of the
culture?	not create any impact on business ethics on account of cross
(a) Human resource management	er glasson om i digli i i seserceguat. Alli, i noti ti ott to elmo i strivi. i kulo
(b) Marketing management	.ಕಾಮಾರ್ಯ ಸಂಗಾರ ಕೃತ್ಯವಾಗಿ ಸಂಗ್ರಹಣಾಗಿಕೆ Figure ಈ ತಿಳಿಸಿ (1939)
(c) Accounting	
(d) Auditing	
(a) Narayan Murti Committee	
(b) Naresh Chandra Committee	
(e) J. J. Irani Committee	A total 11-3
A - A - A - A - A - A - A - A - A - A -	
(a) Corporate Governance	to what kind of activities of a Company?
(b) Code of conduct of G	
(b) Code of conduct of Company(c) Legal mandate of Company	
(d) None of these.	a goald
The state of the s	
The concept of Corporate Social Res following:	ponsibility to the society comes under the purview of the
(a) Programme of company	.2
(b) Ethics of company	
(c) Activities of company	
(d) Philosophy of company	

27. Among the following which one does not come under the puryiew of importance of business ethics?

- (a) It is a discipline
- (b) To gain customer's confidence
- (c) Safeguarding consumer's right
- (d) Create good images of business.

28. Among the following which issue of business relates to business ethics?

- (a) In the context of decision making of any business
- (b) In the context of changes in the name of business
- (c) In the context of increase in production of business
- (d) In the context of motivation.

29. The process where a person informs on another or makes public disclosure of corruption or wrongdoing is called:

- (a) Endeavour
- (b) Whistle blowing
- (c) Dilemma
- (d) Veteran.

30. Among the following which condition helps to create ethical dilemma?

- (a) At the time of decision making between right and right.
- (b) At the time of decision making between right and wrong.
- (c) At the time of decision making between right and nearly wrong issue.
- (d) At the time of taking decision among all wrong issue.

				Ansv	wers				
				Modu	ıle : l		Augund 1	Transfer Transfer	
				Grou	ıp A	7. 1	um t norti	e Tenac - An	1
1.	(d)	2.	(a)	3.	(b)	4.	(a)	5.	(a)
6.	(d)	ួងខេត្តប	(d)	24 7d : 8 ¢ 3 C	10 (b) 11	9.	(a)	10.	(a)
11.	(a)	12.	(c)	13.	(c)	14.	(c)	15.	(c)
16.	(c)	17.	(c)	18.	(b)	19.	् (b)	20.	(a)
				Grou	ір В	7	Tople of	2° 0 00	
1.	(a)	2.	(b)	3.	(c)	4.	(d)	5.	(c)
6.	(b)	7.	(a)	8.	(b)	9.	(a)	10.	(c)
11.	(b)	12.	(c)	13.	(c)	14.	(c)	15.	(d)
16.	(a)	17.	(d)	18.	(b)	19.	(d)	20.	(d)
21,	(b)	22.	(d)	23.	(a)	24.	(b)	25.	(a)
26.	(b)	27.	(c)	28.	(b)	29.	(b)	30.	(b)